



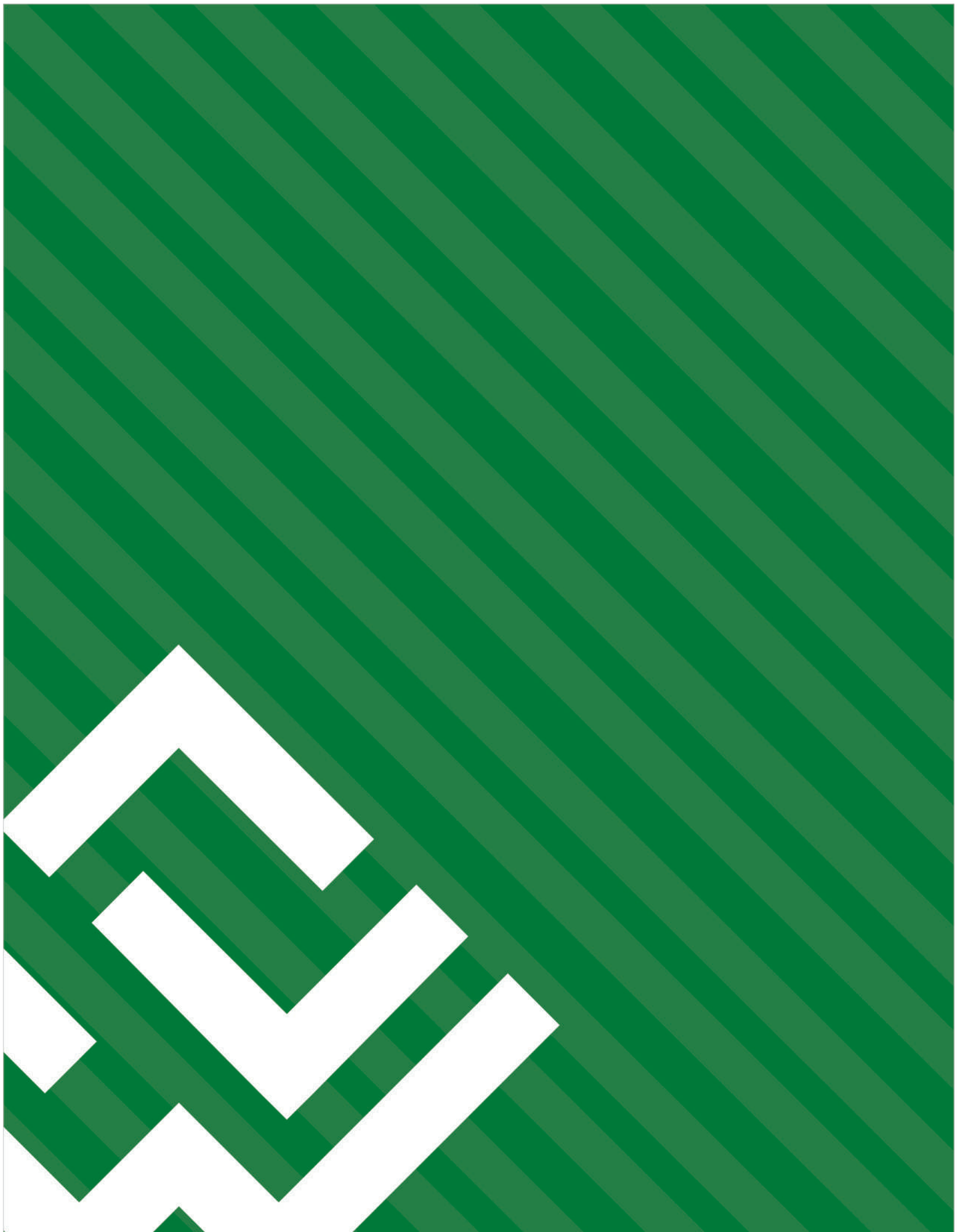
**WILSHIRE**  
WILL TO GROW



**A FERTILIZER DIVISION**

**WILSHIRE PESTICIDES AND FERTILIZER PVT. LTD.**

**विलशायर पेस्टिसाइड्स एंड फर्टिलाइजर प्रा. लि.**



# INDEX

## BIO FERTILIZERS

PAGE NO.	TECHNICAL	BRAND NAME
13	Phosphate Rich Organic Manure(prom)	WILSHIRE GOLD PROM
13	Phosphate Solubilising Bacteria	PHOS SHAKTI
13	Potassium Mobilizing Biofertilizers (KMB)	K SHAKTI
14	Zinc Solubilizing Biofertilizers (ZSB)	ZN SHAKTI
14	Carrier Based Consortia	BS-100
14	City Compost	JAMIDAR
15	Bio-enriched Organic Manure	MULTIFINA
15	Rhizobium	NATRA R SHAKTI
16	Mycorrhizal Biofertilisers	ROOTOLAR
16	Azotobactor	NATRA AC SHAKTI
17	Azospirillum	NATRA AP SHAKTI
17	Acetobacter	NATRA AT SHAKTI
17	Phosphate Solubilizing Fungal Bio fertilizer	PHOS FUNGAL SHAKTI

## GRANULES

19	DAP 18-46-00	JAI BALRAM
19	NPK 10-25-25	JAI BALRAM
19	NPK 12-32-16	JAI BALRAM
20	NPK 20-20-0	JAI BALRAM
20	NPK 20-10-10	JAI BALRAM
20	NPK 18-18-10	JAI BALRAM
21	Single Super Phosphate (16% Phosphorous 11% Sulphur)	JAI BALRAM

## WATER SOLUBLES

23	EDTA Chelated Fe 12%	STAR ONE
23	Di-Sodium Octa Borate Tetra Hydrate (Boron20%)	NCEBA
23	Boron 14.5% (Soil Application)	NCEBA
24	Boronated Sulphur 80%+1.2% (G)	NCEBA-G
24	Magnesium Sulphate 9.5%	MAHI
24	Sulphur 90% (granular)	STAR ONE 90
25	Sulphur 90% (powder)	STAR ONE 90 G
25	Zincated Bantonite Sulphur 65% Zinc 18%	STAR ONE
25	Elemental Sulphur Fortified With Zinc Oxide In Microgranule Form	STAR ONE
26	CALCIUM NITRATE WITH BORON	STAR ONE 90 G
26	CALCIUM NITRaTE	STAR ONE
26	NPK 19-19-19	STAR ONE
27	NPK 00-52-34	STAR ONE
27	NPK 00-00-50	STAR ONE
27	NPK 12-61-00	STAR ONE
28	Zinc Oxide Suspension Concentrate (39.5% Zn)	STAR ONE 39.5%
28	NPK 13-40-13	STAR ONE
28	NPK 13-00-45	STAR ONE
29	Zinc Oxide Suspension Concentrate (39.5% Zn)	STAR ONE 39.5%

# ABOUT US

**WILSHIRE PESTICIDES & FERTILIZER PVT LTD** is the brainchild of highly experienced professionals with an objective of providing innovative products to farmers to maximize their farm output .The company was founded in 2012 and the success story of the company find it's root with the beginning of production in 2017.

We are an agrochemical company engaged in the business of manufacturing, distribution, and marketing of a wide range of agro chemical formulations such as insecticides, fungicides, herbicides, plant growth regulator, micro fertilizers to the B2C and B2B customers and Indian farmers through our distribution network. We provide crop protection solutions to the farmer to assist them to maximize productivity and profitability. We export our products to more than 5 countries in **NEPAL, BHUTAN, TAIWAN, SHRILANKA, SOUTH AFRICA**. We sell our agrochemical products in granules, powder and liquid forms.

With an aim to offer a wide product portfolio across the agri -value chain, we continue to expand our product portfolio by introducing new products. We manufacture and sell various formulations of insecticides, fungicides and herbicides, plant growth regulators, micro fertilizers and antibiotics. As on the date of this Draft Red Herring Prospectus, we have obtained 130 registrations for agrochemical formulations from the CIB&RC.



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# MANUFACTURING FACILITIES

We have commissioned world class fully integrated and ultra modern manufacturing facilities with an in-house R&D facility. Our R&D works upon ground-breaking formulations and combinations that are environmentally sustainable. Each stage of production is closely monitored from processing raw material to finished product, maintaining high industry standards because we, at WILSHIRE, believe in offering superior products to our customers.

The aim of WILSHIRE is to build strong relationship with customer to understand their needs and deliver performance in terms of usage. With our crop protection products, we are significantly contributing to food security of the country and the rest of the world today and tomorrow.



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# CORE PURPOSE

To provide radical solutions to Human being in such a way that they can grow with Full potential and improve their prosperity.

# CORE VALUES

## **Value Creation**

- Focusing performance instead of performing.
- Recommending correct & creative solutions always.
- Fast actions for improving efficiency.

## **Commitment**

- Keeping record of commitments made and updating them always.
- Work within deadline and be result oriented.
- Being answerable and accountable for actions.
- Being honest & reliable

# CONTINUOUS LEARNING

- Always Strive for innovation.
- Building new capabilities among colleagues.
- Continuous Self upgradation on daily basis.
- Readiness for Adopting improvement within organization.

# CUSTOMER SERVICE

- Customer satisfaction is our first priority.
- We never compromise with quality standards.
- We always strive for better quality.
- Adhering policies and SOP every time
- Building long term professional relations with OUR CUSTOMERS for their success.





**WILSHIRE**  
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# GOAL

**To become 1,000 Crore Group of Company by 2031.**

## **Vivid Description**

1. WILSHIRE Corporate House" and will be having 20 branches across the INDIA by 2031.
2. WILSHIRE will be working with top class talented, honest & hard working team.
3. WILSHIRE would have launched IPO on main board by 2031 thus becoming one of the fastest growing companies amongst peer by 2031.
4. WILSHIRE will be known as reputed, genuine, ethical, wealthy, disciplined, eco friendly, data driven, and system oriented company.
5. WILSHIRE will be working with more than 5,000 business partners, Dealers, distributors, institutional customers, overseas clients by 2031.

## **FUTURE PROJECTS**

WILSHIRE WILL BE HAVING SEEDS PROJECTS- AT HYDERABAD BY 2023.



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# WE, AT WILSHIRE HAVE DEVELOPED A WIDE RANGE OF PRODUCTS



## OUR NATIONAL PRESENCE

Alongside are the places where Wilshire enjoys a strong presence in India today.



## OUR GLOBAL PRESENCE

Wilshire's Products are in great demand in countries like Nepal, Bhutan, Taiwan, Sri Lanka, Thailand, UAE & Malaysia.



# BIO FERTILIZERS



**WILSHIRE**  
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## BIO FERTILIZERS



### WILSHIRE GOLD PROM विलशायर गोल्ड प्रोम

PHOSPHATE RICH ORGANIC MANURE(PROM)

WILSHIRE GOLD PROM(phosphate rich organic manure) is a organic fertilizer that is the substitute of DAP, MAP and SSP fertilizer. PROM technology has been introduced in India and has been included in FCO1985 in the year of 2012 by department of Fertilizer Ministry of Chemical and Fertilizers, Govt. of India.

#### BENEFITS OF PROM (PHOSPHATE RICH ORGANIC MANURE)

It is a Slow Release fertilizer.  
We found High yield and quality production By using PROM fertilizer .  
It Supplies all nutrients to the plant.  
It is Improves soil physical properties like soil structure and porosity. It is Increases availability of nutrients in soil and plant.  
CO<sub>2</sub> is released during decomposition and helps to reduce alkalinity of soil.  
It Binds soil particles into aggregate porosity.  
Increases infiltration and water holding capacity in the soil. Reduces soil erosion through better soil structure.  
Acts as buffering agents which helps to reduce damage from excessive acid, alkalinity of soil.  
Helps to mitigate climate change. Improves soil health and fertility.  
Used in formation of amino acids, proteins and oils.  
Stimulates activity of micro-organisms that makes plant food elements in the soil readily available for crops.

### PHOS SHAKTI फॉस शक्ति POTASH MOBILIZING BACTERIA

Phosphorous Solution Bio Fertilizer contains bacteria that are capable of solubilizing inorganic Phosphorous from insoluble compounds and providing it for plant uptake. These microorganisms are commonly known as Phosphorous solubilizing bacteria or Phosphorous dissolving bacteria.  
Phosphorous Solution Bio Fertilizer reduces the need for synthetic phosphate fertilizers.

#### Benefits:

- Useful for all crops including the pulses.
- Improves soil fertility.
- Increases crop yield.

PACKING: 50 Kg.



### K-SHAKTI के-शक्ति

ZINK MOBILIZING BACTERIA

Potassium (K) is one of the major micro nutrients which play an important role in plant growth and development. Total soil potassium reserves are generally large; however, major portion of it exists in insoluble K minerals and very little potassium becomes available to plants. There are certain microorganisms which use a number of biological processes to make potassium

#### Potassium Mobilizing Bacteria

Mobilizes potash in all types of soil and increases yield of crops up to 15-20%  
Helps in proper photosynthesis  
Increases resistance of crops to hot & dry condition  
Improves quality of fruit & Grains.  
Increases sugar contains and size of fruits

Potassium Mobilizing Bio Fertilizers contain bacteria that are capable of solubilizing inorganic Potassium from insoluble compounds and providing it for plant uptake. These microorganisms are commonly known as potassium solubilizing bacteria or potassium dissolving bacteria.

PACKING SIZE: 50 KG.

## BIO FERTILIZERS



### झेडएन शक्ति ZN-SHAKTI

#### ZINK MOBILIZING BACTERIA

ZN SHAKTI (Zinc Solubilising Bio Fertilizers) ZN SHAKTI (ZINC) is an excellent bio fertilizer. This bio/organic fertilizer makes insoluble zinc from the soil in a soluble state and provides it to the plants.

**How to Use Fertilizers:** Soil treatment Crops: In all types of crops like wheat, paddy, sugarcane, pulses, vegetables, flowers, and medicinal plants, etc.

Packing Available- 50kg Benefits This bio/organic fertilizer helps in preparing food for plants by increasing the action of photosynthesis in plants, which makes the plants green and healthy.

**PACKING SIZE: 50 KG**

### BS 100 बी एस 100

#### CARIAR BASED CONCERTIA

BS-100 N.P.K. (Carrier-Based Consortia) BS-100 N.P.K. (Carrier-Based Consortia) is one of the best biofertilizers for crops and plants. It plays an important role in the balanced nutrition of plants in organic farming. This biofertilizer helps plants to grow healthily and increases the quality of the plants.

#### Benefits:

- 1) BS-100 (NPK) or NPK fertilizer/biofertilizer is a biofertilizer that stabilizes nitrogen present in the atmosphere and makes it suitable for plants.
- 2) It solutes the phosphorus and potash available in the soil and provides it to the plants (NPK) or NPK fertilizer/biofertilizer is also a composting culture containing bacteria.
- 3) BS-100 (NPK) or NPK fertilizer/biofertilizer includes nitrogen and nitrogen is good at making the leaves grow.
- 4) BS-100 (NPK) or NPK fertilizer/biofertilizer includes phosphorus and phosphorus improves fruit and flower production as well as root growth.
- 5) BS-100 (NPK) or NPK fertilizer/biofertilizer includes potassium and potassium are great for overall plant health.

**PACKING SIZE: 50 KG, 1kg, 1ltr., 500ml**



### जमीदार JAMIDAR

#### ORGANIC MANURE

JAMIDAR organic manure or farmyard manure is a mixture of natural substances in which essential nutrients such as nitrogen, phosphorus, potash, calcium, manganese boron, iron, copper, zinc, sulfur, molybdenum, and chlorine, etc. are found in abundance, which is used for a good crop. This farmyard manure is used for large production and high-quality crop. Farmyard manure is used for all types of crops. This farmyard manure is also known as organic manure or manure.

**PACKING SIZE: 50KG**



## BIO FERTILIZERS



### MULTIFINA मल्टीफिना

#### BIO-ENRICHED ORGANIC MANURE

MULTIFINA is based on seaweed *Ascophyllum nodosum*, the finest marine plant available for agricultural use and is recognized world over as an excellent natural fertilizer and source of organic matter. MULTIFINA application enables plants to receive direct benefits from the naturally balanced nutrients and plant growth substances available in the seaweed extract. provides over 60 naturally occurring major and minor nutrients and plant development substances comprising of enzymes, proteins, cytokinins, amino acids, vitamins, gibberellins, auxins, betains etc. in organic form. MULTIFINA provides all constituents in balanced form for healthier plant growth. MULTIFINA contributes to greater microbial activity when applied to soil and thus increasing the nutrient availability to plants. MULTIFINA is an ideal organic product for better growth and productivity, which can be used on all types of plants, whether indoor, outdoor, garden, nursery, lawns, turf, agriculture or plantation crops.

### नत्र आर शक्ति NATRA R SHAKTI

#### RHIZONBIUM

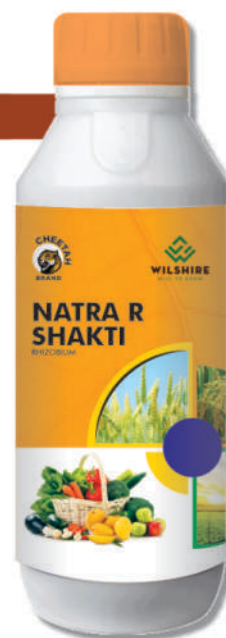
**Rhizobium** is a naturally occurring soil bacteria that can form a symbiotic relationship with legume crops. Basically the bacteria attaches to the roots of the legume, forming nodules, and draws energy from the plant. Many times the rhizobium produce more nitrogen than its symbiotic partner can use. It is a biofertilizer that contains symbiotic Rhizobium bacteria which is the most important nitrogen-fixing organism. These organisms have the ability to drive atmospheric Nitrogen and provide it to plants. It is recommended for crops such as Groundnut, Soybean, Red-gram, Green-gram, Black-gram, Lentil, Cowpea, Bengal-gram and Fodder legumes, etc.

#### Key Benefits:

- Useful for leguminous crops like Bengal Gram, Black Gram, Red Lentils, Peas, Soybean, Groundnut, Barsim, etc.
  - Improves soil fertility
  - Increases crop yield

**Dose: 500 ml. / acre.**

**Packing: 1000ml\ 500 ml.**



## BIO FERTILIZERS



### रूटोलर ROOTOLAR

#### MYCCORIZAL

##### Benefits from Micorhizal to Plants:

- (I) They increase the longevity of feeder roots, surface area of roots by forming mantle and spreading mycelia into soil and, in turn, the rate of absorption of major and minor nutrients from soil increases, resulting in enhanced plant growth.
- (ii) They play a key role for selective absorption of immobile (P, Zn and Cu) and mobile (S, Ca, K, Fe, Mn, Cl, Br, and N) elements to plants. These are available to plants in less amount.
- (iii) Some of the trees like pines cannot grow in new areas unless soil has Micorhizal inocula because of limited or coarse root hairs.
- (iv) Micorhizal fungi enhance water uptake in plants.
- (v) Micorhizal fungi reduce plant response to soil stress such as high salt levels, toxicity associated with heavy metals, mine spoils, drought and minor element (e.g. Mn) imbalance.
- (vi) Micorhizal fungi decrease transplant shocks to seedlings. They produce organic 'glues' which bind soil particles into semistable aggregates. Thus, they play a significant role in augmenting soil fertility and plant nutrition.
- (vii) Some of them produce metabolites which change the ability of plants to induce roots from woody plant cuttings and increase root development during vegetative propagation.
- (viii) They increase resistance in plants and with their presence reduce the effects of pathogens and pests on plant health.

**Dose:** 4 Kg/Acre.

**Packing:** 4kg, 1kg

### NATRA AC SHAKTI नत्र ए सी शक्ति

#### AZOTOBACTER

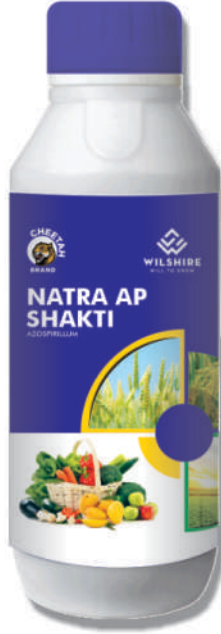
- Azospirillum is a bio fertilizer based on nitrogen fixing bacteria. It helps plants in the intake of atmospheric nitrogen that is essential in the healthy growth of crops
- It enhances root propagation by releasing growth promoting hormones.
- Suitable for all crops - cereals, vegetables, plantation crops, ornamental plants and even legumes.

**Dose:** 500 ml. / acre.

**Packing:** 1000ml\ 500ml



## BIO FERTILIZERS



### NATRA AP SHAKTI नत्र ए पी शक्ति

#### AZOSPIRILLUM

- Azospirillum is a bio fertilizer based on nitrogen fixing bacteria. It helps plants in the intake of atmospheric nitrogen that is essential in the healthy growth of crops
- It enhances root propagation by releasing growth promoting hormones.
- Suitable for all crops - cereals, vegetables, plantation crops, ornamental plants and even legumes.

**Dose: 500 ml. / acre.**

**Packing: 1000ml\ 500ml**

### नत्र ए टी शक्ति NATRA AT SHAKTI

#### AZOTOBECTOR

AT SHAKTI is a biological fertilizer based on symbiotic Nitrogen-fixing aerobic bacteria Acetobacter or Gluconacetobacter. It can actively fix atmospheric nitrogen aerobically. It is found in symbiotic relationship with plants such as sugarcane and coffee by colonizing their internal tissues.

Acetobacter is capable of surviving in high sugar concentrations.

**Benefits:** The bacteria are known as black urea since it provides higher nitrogen requirement like urea. SUN BIO ACETO is highly suitable for sugarcane. This bio inoculants fixes nitrogen in roots, stems and leaves of sugarcane.

**Mode of Action:** Nitrogen cannot be absorbed by the plants owing to the strong triple bonds between the nitrogen atoms making it inert and therefore non assimilable by plants. Gluconacetobacter is capable of fixing Nitrogen in the roots, stems and leaves of Sugarcane plant. Gluconacetobacter produces growth promoting substances such as Indole acetic acid (IAA), and gibberellins that promote root proliferation and increase the rootlet density and root branching which resulting in increased uptake of mineral and water which promotes cane growth and sugar recovery from the cane.



### PHOS FUNGAL SHAKTI फोस फंगल शक्ति

#### PHOSPHOROUS SOLUBILIZING BACTERIA

PHOS FUNGAL SHAKTI (Liquid) (Phosphate Solubilizing Fungal or Fungi) is one of the best biofertilizers in India. This biofertilizer plays an important role in providing photosynthesis to plants in organic farming. It is a high-quality phosphate solubilizing fungal which contains a natural state of potassium, folic acid, humic acid, enzymes, vitamins, or gibberellins, which generate a special type of energy in the plants so that the plant can get enough energy by photosynthesis. This makes the crop healthy.

**Packing Available** (PHOS FUNGAL SHAKTI (Phosphate Solubilizing Fungal or Fungi): 1000 ml / 500 ml / 250 ml / 100 ml

# GRANULES



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## GRANULES



### जय बलराम JAI BALRAM

**DAP 18-46-00**

This ideal fertiliser for basal application has Nitrogen at 18% and Phosphorus at 46% and is ideal for crops like paddy, jowar, maize, oilseed crops etc. DAP can be used in any type of soil, light or heavy and under all agro-climatic conditions. Being water soluble, both Nitrogen and Phosphate contained in it are readily available to the crops.

The NP ratio of 1:2.5 is a scientific combination for basal application to all crops and both the nutrients are chemically combined and interaction is synergistic. It is an ideal and suitable complex fertiliser for all crops for basal application. Especially suitable for Food crops-Paddy, Wheat, Maize: 80-100 kg; Commercial crops-Sugarcane, Tobacco, Cotton & Chillies: 120-150; Oilseed crops-Groundnut, Soybean & Pulses: 50 kg.

**Packing: 50kg**

### जय बलराम JAI BALRAM

**NPK 10-25-25**

NPK is a DAP based composite fertiliser, NPK 10:26:26 and also produces NPK 10-26-26. NPK 10-26-26 fixes the phosphorus and potassium content in the soil and is highly effective in soils with leaching condition. The product is granular and comes in moisture resistant HDP bags allowing easy handling and storage.

**Packing: 50kg**



### जय बलराम JAI BALRAM

**NPK 12-32-16**

12:32:16 is a complex fertiliser containing all three major plant nutrients viz. Nitrogen 12%, Phosphorous 32% and Potassium 16%.

12:32:16 is a complex fertiliser containing all three major plant nutrients viz. Nitrogen 12%, Phosphorous 32% and Potassium 16%.

This is one of the highest nutrients containing NPK complex fertiliser with total nutrients of 60%.

Nitrogen and Phosphate are available in the ratio 1:2.6 as in the case of DAP, but 12:32:16 also contains 16% Potash additionally.

12:32:16 is an ideal complex for soyabean, potato and other commercial crops which require high Phosphate during the initial stages of growth.

12:32:16 helps young plants to establish faster, even under adverse soil or climatic conditions. 12:32:16 helps in greater root penetration and better root system even in poor soils of unstable structure resulting in higher yield from such soils.

**Packing: 50kg**



## GRANULES



## जय बलराम JAI BALRAM

### NPK 20-20-0

#### Benefits

It improves the oil content in case of oil seed crops.  
Suitable to all crops and soils and especially for Sulphur deficit soils.  
Can be used as basal and top dress of fertilisers.  
Increases yield and quality of Pulses and Cereal crops and imparts pungency to onion and chilly.

**Packing: 50kg**

## जय बलराम JAI BALRAM

### NPK 20-10-10

"NPK 20 : 10 : 10 fertilizers can be used on all soil types under all crops. It is used as the basic fertilizer in Nigeria to feed the plants.

#### Features:

Long shelf life.  
High effectiveness.  
Accurate composition.  
Precise pH value.  
Precisely processed.  
Exact composition.  
Reliability."

**Packing: 50kg**



## जय बलराम JAI BALRAM

### NPK 18-18-10

This NPK 18:18:10 Fertilizer is appreciated for its matchless quality. We are ranked among the reliable Manufacturers and Suppliers of NPK 18:18:10 Fertilizer. We offer this NPK 18:18:10 Fertilizer at the market leading rates to the clients. Also, this NPK 18:18:10 Fertilizer is packed using premium packing material.

#### Product Description

Contains 18% Nitrogen, 18% P2O5 and 10 % K2O  
18:18:10 contains most important primary nutrients Nitrogen, Phosphorous

#### Potash in Equal Proportion

Single most important source of all major nutrients  
Available in free flowing granular form  
Granules are stronger, harder and of uniform size

#### Features & Benefits

It has good storage properties  
Due to high water solubility, has a greater mobility in the soil

**Packing: 50kg**





## जय बलराम JAI BALRAM

### SINGLE SUPER PHOSPHATE

"Crafted with 16% Phosphate, 11% Sulphur and 19% Calcium, this fertiliser promises healthy and happy harvests for crops that range from grains to oilseeds to vegetables. Phosphate: Helps in strengthening root development. Helps in more branching, strengthens and brightens stem. Helps in more seeds, flower, fruit and crop maturity.

Sulphur: Enhances capacity of plant from cold and diseases. Helps in producing special odour eg. Responsible for producing pungency in onion, garlic, chilli.

Calcium: Enhances the efficiency of Nitrogen, Phosphorus and Potassium. Strengthens rind of fruits and vegetables which increase freshness. Acts as soil conditioner. Paddy, Pulses: 100-150 kg, Soybean, Mustard, Groundnut, Maize, Cotton, Wheat and Vegetables: 150-200 kg, Sugarcane, Onion, Garlic, Chilli & Potato: 200-250 kg."

Packing: 50kg



# WATER SOLUBLES



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## WATER SOLUBLES



### स्तर वन STAR ONE

EDTA Chelated Fe 12%

Activates enzymes that are responsible for the synthesis of certain proteins for ensuring seed quality and uniform maturity. Helps in the formation of chlorophyll and some carbohydrates. Helps in the conversion of starches to sugars and its presence in plant tissue helps the plant to withstand cold temperatures. Helps in the formation of auxins which help with growth regulation and stem elongation.

**Dosage:**

**Foliar:** 0.5 to 1 gm per litre of water, and Drip: 500 gm to 1 kg per acre 2 to 3 applications during growing stage, before flowering & fruiting

**packing: 1kg**

### NCEBA एनसेबा

Di-Sodium Octa Borate Tetra Hydrate (Boron20%)

Boron 20% (DOT)(100% Water Soluble Foliar Spray)

NCEBA helps to prevent boron deficiencies in different forms occurred gradually at different growth stages of crops.

NCEBA helps to induce more flowers, to prevent flower droppings & to avoid fruit cracking.

NCEBA helps with pollination and fruit and seed development.

**Product Specifications:**

Composition Guaranteed(%w/w)  
Boron (as B) 20%min  
Matter insoluble in water 1.0%max  
Lead(as PB) 0.003%max  
Color& From Milky White Powder

**Packing: 1kg, 500gm**



### एनसेबा प्लस NCEBA Plus

Boron 14.5% (Soil Application)

Boron (B) is a micronutrient critical to the growth and health of all crops. It is a component of plant cell walls and reproductive structures. It is a mobile nutrient within the soil, meaning it is prone to movement within the soil. Because it is required in small amounts, it is important to deliver B as evenly as possible across the field. Traditional fertilizer blends containing B struggle to achieve uniform nutrient distribution. Despite the need for this critical nutrient, B is the second most widespread micronutrient deficiency problem worldwide after zinc.

**Packing: 1kg, 500gm**

## WATER SOLUBLES



### NCEBA-G एनसेबा-जी

Boronated Sulphur 80%+1.2% (G)

**Features:** • Wider spread of particles in soil ensure that the root zone gets Sulphur and Boron and results in better intake.

• Faster soil pH correction improves the availability of other nutrients to the crop at early stage.

• Readily soluble in water.

**Benefits:**

• Facilitates faster oxidation and faster availability of Sulphur and Boron to the crop.

• Fulfills the Sulphur & Boron requirement of the crop right from its initial growth stage.

• Improves chlorophyll content.

• Fulfills hidden hunger of soil.

• Promotes balanced nutrition in the soil.

• Helps in developing pest, disease and moisture stress resistance

**Dosage:**

10 kg during land preparation and first fertiliser application. Dosage may vary based on crop type.

**Packing: 1kg.**

### माही MAHI

MAGNESIUM SULPHATE 9.5%

**Benefits/Advantages:**

• Helps in Chlorophyll and protein synthesis, enzymatic reactions and vitamin production

• Major component of proteins

• Prevents and corrects Magnesium of Sulphur deficiencies

• Compatible with most WSF, except those containing calcium

**Dosage/Recommendation:**

For foliar & drip Irrigation

**Packing: 1kg., 25kg**



### STAR ONE-90 स्टार वन-90

SULPHUR 90% (GRANULAR)

**Benefits/Advantages:**

• Helps in fast solubility of Sulphur making it readily available to plants.

• Sulphate Sulphur available for entire life span of crop due to slow release.

• Minimal soil leaching losses until converted to Sulphate form

**Dosage/Recommendation:**

• Recommended just before top dressing

• Can be applied along with WSF through drip at 1 Kg/acre

• 8 kg to 10 kg per acre (depending on the crop)

• Recommended for oil seeds, legumes, cash crops, cereals horticulture crops, fodder crops, etc.

**Packing: 5kg.**

## WATER SOLUBLES



### स्तर वन-90 STAR ONE-90 G SULPHUR 90% (POWDER)

#### Benefits/Advantages:

- Helps in maintaining pH of soil, there by improving overall nutrient uptake.
- Sulphur plays a key role in synthesis of protein, oil & vitamins and formation of Chlorophyll.
- Improves pungency of chilly, garlic and onion
- Increases crop yields and improves produce quality
- It has fungicidal value

#### Dosage/Recommendation:

- Recommended just before top dressing
- Can be applied along with WSF through drip at 1 kg/acre
- 3 kg/acre (depending on the crop)
- Recommended for oil seeds, legumes, cash crops, cereals, horticulture crops, fodder crops, etc.

**Packing: 5kg**

### स्तर वन STAR ONE

#### ZINCATED BANTONITE SULPHUR 65% ZINC 18%

#### Key Points

Chemical composition: Sulphur 65%+Zinc 18 Granules

Dosage: 3-6 kg/Acre

Method of application: Soil Application

Spectrum: It is the only fertiliser, which can ameliorate both the sulphur and Zinc deficiency in soil.

Compatibility: Compatible with fertilisers

Frequency of application: Depends on pest incidence or severity of disease.

Applicable crops: Multiple crops

Extra description: It allows season long Sulphur and Zinc supply. Under most conditions, more than 50% of its S is available within first month and balance continues to convert through out the growing season to maximize yield and quality.

Special Remark: The information provided here is for reference only. Always refer to the product labels and accompanying leaflets for complete product details and directions for use

**Packing: 1kg**



### STAR ONE स्तर वन

#### ELEMENTAL SULPHUR FOTIFIED WITH ZINC OXIDE IN MICROGRANULE FORM

Zinc is one of the essential micro nutrients that acts as a catalyst for activating enzymes required for synthesis of plant proteins. Zinc Sulphate Monohydrate (Zn 33%, S- 15%) prevents and corrects the zinc deficiency in crops.

#### Benefits:

- Keeps the crops green
- benefit2Improves zinc deficiency of crops
- benefit3Enhances stem growth in plants
- icon1Increases the crop yield especially in oilseed crops
- icon3Essential for enzyme and plant protein formation
- icon6Helpful for stabilizing Nitrogen in the roots

**Packing: 1KG.**

## WATER SOLUBLES



### STAR ONE स्टार वन

#### CALCIUM NITRATE WITH BORON

**Benefits/Advantages:**

- Contains 100% soluble Ca & B
- N in nitrate form-preferred for fruit & field crops
- Boron helps in cell wall formation, Ca improves the strength of cell wall – increasing strength & quality of produce
- Corrects Calcium & Boron deficiency

**Dosage/Recommendation:**

- Suitable for foliar, drip irrigation and as base fertilizer.
- Recommended for vegetables, fruits & flowers

### स्टार वन STAR ONE

#### CALCIUM NITRATE

**Benefits/Advantages:**

- Contains 100% soluble calcium
- N in nitrate form – preferred for fruit & field crops
- Improves strength of cell wall – increasing shelf life of marketable produce
- Corrects Calcium deficiencies

**Dosage/Recommendation:**

- Suitable for foliar, drip irrigation and as base fertilizer.
- Recommended for vegetables, fruits and flowers



### STAR ONE स्टार वन

#### NPK 19:19:19

**Benefits/Advantages:**

- Maintains NPK nutrient balance
- Instant uptake of nutrients by plants
- Prompts root & shoot development
- Contains Mg, Zn, Fe, Co, Mn, B, Mo
- Being acidic helps in maintaining drippers free of salts in drip irrigation system.

**Dosage/Recommendation:**

- Can be used with any type of pesticides
- Suitable for the fertigation, foliar application
- Recommended for fruits, flowers, vegetables, cereals, pulses, cotton, cane & tea
- It can be applied at any stage of the crop

**Packing: 1kg, 25kg**



## STAR ONE स्टार वन

NPK 00:52:34

### Benefits/Advantages:

- Chloride-free, lowest salt index – prevents clogging of drip
- Improves fruit size, luster, uniform colour and taste of fruit & yield
- Improves resistance to adverse weather and pests
- Promote flowering & fruit settings
- Reduces flower & fruit dropping

### Dosage/Recommendation:

- Recommended during initial developmental stage of plants
- Recommended in alkaline soils for best results
- Suitable for foliar spray & drip irrigation application
- Recommended for tomato, sugar beet, onion, potato, groundnut, legumes, fruits, flower and commercial crops

Packing: 1 KG, 25kg

## स्टार वन STAR ONE

NPK 00:00:50

### Benefits/Advantages:

- Cheapest source of K (Chloride-free)
- Also contains 18% S
- Increases shelf life of the crop post-harvest
- Increases resistance against pest, diseases and a biotic stress.

### Dosage/Recommendation:

- Suitable for the fertigation in salty soil & drip irrigation and foliar spray
- Recommended during post flowering stage
- Recommended for tobacco, groundnut, potato, onion, tomato, beet, garlic, citrus, etc.

Packing : 1 KG, 25kg



## STAR ONE स्टार वन

NPK 12:61:00



Being readily soluble in water, NPK 12:61:00 helps fertigation by releasing essential plant nutrients at the root zone from where they are readily absorbed and used elsewhere in the plant system. N:P:K 12:61:00 is a water soluble Mono Ammonium Phosphate fertilizer which is totally water soluble in crystalline form. It contains high quality macro and essential nutrients and chloride free ingredients. This can be applied to the crop by fertigation or through foliar spraying.

### Benefits:

- Low in nitrogen, but rich in phosphorus.
- Useful for the development of new roots and faster botanical development.
- Promotes proper growth of reproductive parts and fertility.
- The decline in flowering and excess fruit result in higher yields and increased income to the farmers.

**For Fertigation:** Grapes, Pomegranate, Banana, Cotton, Tomato, Onion, Sugarcane, Ginger, Turmeric, Watermelon, Floriculture and Protected Cultivation.

Packing : 1 KG, 25kg

## WATER SOLUBLES



### स्तर वन-39.5% STAR ONE-39.5% ZINC OXIDE SUSPENSION CONCENTRATE (39.5% ZN)

Being readily soluble in water, NPK 12:61:00 helps fertigation by releasing essential plant nutrients at the root zone from where they are readily absorbed and used elsewhere in the plant system.

N:P:K 12:61:00 is a water soluble Mono Ammonium Phosphate fertilizer which is totally water soluble in crystalline form. It contains high quality macro and essential nutrients and chloride free ingredients. This can be applied to the crop by fertigation or through foliar spraying.

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The decline in flowering and excess fruit result in higher yields and increased income to the farmers.

**For Fertigation:** Grapes, Pomegranate, Banana, Cotton, Tomato, Onion, Sugarcane, Ginger, Turmeric, Watermelon, Floriculture and Protected Cultivation.

**Packing:** 1 KG

### स्तर वन STAR ONE

NPK 13:40:13

#### Benefits/Advantages:

- Fosters plant rooting and blossoming
  - Has an acid pH to prevent scale formation in irrigation systems
    - Promotes crop growth by stimulating new root development
  - Reduces flower drop, increases fruit setting and increases yield and quality of the produce.
  - Useful at early flowering, early fruit formation and fruit development stages, where the requirement of crops for P is more and less for N and K
    - Enriched with micronutrients
- Dosage/Recommendation:**
- **Dosage:** 1.25-2.5kg/Hectare
  - Suitable for fertigation & foliar spray
- Suitable for commercial crops such as sugarcane, tea & coffee, cereals & fibres, flowers, potato legumes, groundnut, sugar beet & other vegetables crops and fruits.

**Packing:** 1 KG, 25kg



### STAR ONE स्तर वन

NPK 13:00:45

#### Benefits/Advantages:

- N in nitrate form – readily available plus a rich source of potash
- Helps in formation of sugar during fruit setting
- Reduces dropping of immature fruits
- Improves shape, size and quality of fruits/seeds
- Helps in uptake of Ca, Mg & K by crops
- Less hygroscopic

#### Dosage/Recommendation:

- Suitable for the fertigation & foliar spray
- Recommended for grapes, banana, cotton, pomegranate, tomato, onion, sugarcane, ginger, turmeric, watermelon

**Packing:** 1 KG, 25kg




## WATER SOLUBLES

### स्टार वन-39.5% STAR ONE-39.5% ZINC OXIDE SUSPENSION CONCENTRATE (39.5% ZN)

**Introduction:** 00-52-34 (MPK - Mono Potassium Phosphate ) is one of the most popular water soluble fertilizer. 00-52-34 water soluble fertilizer can be used on other crops during periods of rapid vegetative growth. Years of research led to the development of this fertilizer, higher phosphorous and potassium for general plant health and bloom. MKP 0-52-34 (Imported 100 % Water Soluble Drip Fertilizer) Benefits : 0:52:34-Mono Potassium Phosphate 100% water soluble fertilizer 00:52:34 is free-flowing, fine crystalline powder which dissolves speedily and completely in water 00:52:34 is the most concentrated water soluble fertilizer containing both P and K important nutrients 00:52:34 is the best suited for excellent flowering and fruit setting/fruit development 00:52:34 foliar application has significant controlling effects on fungal diseases and also compatible with majority of pesticides 00:52:34 has low EC and low salt index 00:52:34 has source for P and K elements, allow free selection of desired Nitrogen source at crop stages when Nitrogen is required

**Packing : 1 KG**



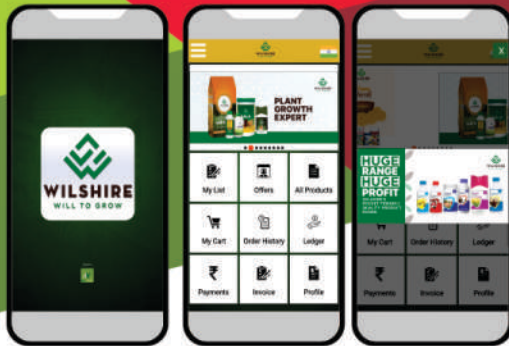
आप भी यदि **Wilshire** की घर पहुँच  
सेवा चाहते हैं तो अभी डाउनलोड करें  
हमारी मोबाईल एप **Wilshire mobile app**  
 **playstore** से डाउनलोड करें।

<https://play.google.com/store/apps/details?id=com.yugtechno.wilshire>

### **Wilshire** के उपयोग का तरीका:

अपना नाम और मोबाइल नंबर  
एंट्र करके रजिस्टर करें और:

- **Wilshire** की संपूर्ण प्रोडक्ट्स रेंज पाएं अपने मोबाइल पर.
  - ऑर्डर प्लेस करें और अपने ऑर्डर का **Real Time Status Update** पाएं अपने मोबाइल पर.
  - ऑफर्स का फायदा उठाएँ.
  - हमसे चैट पर सम्पर्क में रहें.
  - हमेशा अपना **Updated Ledger** चेक करें कभी भी, कहीं भी.
  - अपनी सारी ऑर्डर हिस्ट्री चेक करें.
- और भी बहुत कुछ.. खास आपके लिए.



और भी बहुत कुछ... खास आपके लिए...



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**Email:** wilshireagro@gmail.com | **Website:** www.wilshireagro.com | **Customer Care No:** 96444 02008

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